



The gathering of the coatings and paint industry

4 - 6 April 2017 - Nuremberg, Germany

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The European Coatings Show Success Story

Since its premiere under the name of "Farbe und Lack" in 1991, the European Coatings Show has developed into today's biggest and most important event in the world for the coatings industry. The event set new records in 2015 with 1,024 exhibitors – 6,4% growth. The very large international share of 66% for exhibitors and 62% for visitors also emphasizes the importance of the European Coatings Show as the world's leading exhibition.

Trends and technologies covering all aspects of the production of paints, varnishes, sealants, building chemicals and adhesives

Aesthetic, sustainable, functional, process-proof. The demands placed on paint and coatings for use in the automotive industry, construction chemicals, mechanical engineering, aerospace or shipbuilding are growing all the time. Decision-makers and thought leaders in the coatings industry face great challenges. The European Coatings Show gives them the opportunity to meet the innovation leaders and discuss the latest developments in nanoparticles, pigments, additives, production equipment or application equipment.

Records of Success 2015

- 1,024 exhibitors from 42 countries
- 28,481 visitors from 107 countries

Sustainability, nanotechnology, green coatings, rising prices as well as new applications of TiO₂ are some of the top trends that are pushing paint and coating innovations. Nuremberg is a must event for anyone wanting to keep up to date on new developments all over the world. Here are 5 good reasons why it pays to visit the European Coatings Show, the world-leading exhibition for paint and coatings from 4 - 6 April 2017.

1. The World's Innovations all in one Place

The product spectrum at the European Coatings Show and the top-class programme of the European Coatings Show Conference meet the needs of formulators, process engineers, quality managers and buyers throughout the coatings market 100%. So whether you work in the automotive, construction chemical, mechanical engineering, aerospace or shipbuilding industry, you're sure to find the right raw materials, equipment and technologies.

2. The European Coatings Show as Industry Barometer

The statistics from the past impressively show the importance of the European Coatings Show as world-leading exhibition: 1.024 exhibitors – 6,4% growth, 99% of the visitors were satisfied to very satisfied with the opportunities for information and contact on the exhibition stands, and 93% with the products on display. Innovations will essentially determine future growth in the coatings sector, so be there in 2017 when the latest product developments are presented in Nuremberg.

3. Inspiration for tomorrow's Surface Finishes

Meetings, deadlines and pressure of costs. There is often no time for detailed thoughts about tomorrow's surface finishes during your daily work. The European Coatings Show inspires with the presentation of ground breaking innovations, whereas the European Coatings Show Conference comprehensively deals with the issues concerning industry-specific production processes and formulation of coatings, paint, adhesives, sealants and construction chemical products.

4. Create Networks and Trust

You meet the crème de la crème at the European Coatings Show. Discuss the possibilities for new recipes, update on the latest processes and equipment technologies, and profit from exchanging views with colleagues. At times of shortages of raw materials – especially of TiO₂ – and rising raw material prices, you can intensify relationships with suppliers and safeguard supplies.

Special travel package by In ORBIT Tours Pvt. Ltd. – official travel agents:

For the benefit of the members of Printing Inks, Paint, Adhesives & Coatings Industries in India, a special travel package is arranged to European Coating Show, Nuremberg, Germany. Further details can be obtained from Om Prakash – Director, InORBIT Tours Pvt. Ltd., Tel: 022-24229281. Email: omprakash@inorbittours.com

The above information is downloaded from the organisator's website: www.chinacoat.net/2016/exh_en.htm

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