



Dubai, 26 February – 2 March 2017

The World's Largest Annual Food & Hospitality Show

By Om Prakash, Director – InORBIT Tours Pvt. Ltd.,

Mumbai 4th January 2017

Gulfood 2017 will be held in Dubai from 26 February – 2 March 2017. Gulfood Exhibition ranks as the biggest food and beverage industry related trade events in the world. The show boasts of participants representing as many as 130 different countries. During the Show the attendees are provided with ample opportunities to learn about the latest business trends and new products. More than 114 foreign country pavilions are also set up at the event, which is held in Dubai. The exhibition is attended by over 93005 qualified business visitors in all. Many professional chefs also take up this opportunity to highlight their skills to a large audience. Different varieties of food items, beverages, restaurant supplies, hospitality services and other related food equipment are exhibited here, by more than 5000 exhibiting firms. Attendees can also participate in the Baking and Pastry Guild Competition that is hosted here. Corporate award ceremonies are held at the show too.

Gulfood Exhibition is attended by more than 5000 exhibiting companies, including a large contingent of foreign exhibitors. Some of the prime items of exhibit at this event are:

Food items, Beverages, Bakery products, Halal products, Vegetables and fruits, Dairy supplies, Canned food, Chilled edible items, Poultry products, Meat, Organic food items, Juices, Milk, Tea and coffee, Carbonated drinks, Cleaning equipments, Hospitality services, Storage units, Refrigeration units, Display systems, Tableware, Food machinery, Additives, Food ingredients, Processing tools, Packaging solutions, Restaurant equipments, Sweeteners, Food preservatives, Vitamins, proteins and minerals, Safety equipments, Flavors, Starches, Food accessories, Fats and oils, Emulsifiers.

The international support increases every year as the show continues to deliver unmatched trading opportunities for the industry globally. The value that Gulfood provides to the food and **beverage** industry is now undisputed and recognized on a truly global scale.

Gulfood in numbers

- **+5,000 PARTICIPATING EXHIBITORS**
- **93,005 VISITORS FROM 152 COUNTRIES**

Exhibit Profile

- **Beverage & Beverage Equipment**

The most comprehensive range of beverage and beverage equipment for every size of catering operation

- **Food & Drink**

From Speciality and fine food, to the widest range of organic food and drink. Gulfood presents the opportunity to source and discover unique products from hundreds of specialist producers and over 114 international pavilions. Take time to discuss, sample and select the very best products to ensure your business operation the destination of choice.

- **Food Service & Hospitality**

Faster – Cheaper – Tastier – Easier

Whatever equipment you need to source for your operation, Gulfood 2017 is the most important event of the year. Whether you are planning a total kitchen refurbishment or simply want to provide your team with the latest equipment to operate professionally, the wide range of suppliers showcasing at Gulfood will offer the critical advice you need to stay one step ahead of your competition.

- **Restaurant & Café**

From finer details of design & creating perfect interiors to key essentials of business innovation, product selection & technology. The vibrant world of restaurant and café culture is brought to life with a 360 degree platform of products and services dedicated to the business of restaurants and cafés. Restaurant & Café is designed to meet your needs at every stage of set up and operation – from the finer details of design and creating perfect interiors to the key essentials of business innovation, product selection and technology. The event is a comprehensive showcase of interior designers, tableware developers, contract furnishers and kitchen equipment suppliers through to the latest business and point of sale technology.

Visitor Profile

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|----------------------------|---------------------------------|
| ➤ Bakery | ➤ Hotel / Hospitality |
| ➤ Bar/ Club | ➤ Importer/ Trader / Wholesaler |
| ➤ Caterer | ➤ Manufacturer / Processing |
| ➤ Distributor | ➤ Retail/Supermarket/Grocery |
| ➤ Education / Training | ➤ Restaurants / Cafe |
| ➤ Government / Association | |

Special travel package:

A special travel package is arranged to visit above trade fair in Dubai. Further details can be obtained from Om Prakash – Director, In ORBIT Tours Pvt. Ltd. Tel: 022 – 24229281, email: omprakash@inorbittours.com

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