

INTERPACK 2017

Düsseldorf Germany (4 -10 May)

World Largest Expo of Packaging Machinery-Materials-Systems for Food-Beverage- Confectionery-Bakery-Pharmaceuticals-Cosmetics-Non-Food & Industrial Goods.

*by Om Prakash – Director, InORBIT Tours Pvt. Ltd.
Hon. Ambassador in India of Messe Düsseldorf Fairs*

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Once again **Interpack 2017** will be staged at Düsseldorf Germany from 4 -10 May 2017. More than **2800** exhibitors from over 60 countries and over **180,000** professional visitors are expected to meet to learn about the latest INNOVATIONS in Machinery for producing packaging, Confectionery and Bakery goods as well as packaging of all material classes, said Mr. Om Prakash-Director InORBIT Tours Pvt. Ltd. in the Press note issued at Mumbai.

Interpack is the essential event for the **food, beverage, confectionery, bakery, pharmaceutical, cosmetics, non-food and industrial goods sectors**. No other trade fair in the world represents the entire supply chain. And at no other trade fair does the packaging industry provide all industry sectors with tailored solutions and innovative designs based on such a variety of materials.

Facts & Figures of Interpack 2014

- **Number of visitors: 174798**
- **Number of exhibitors: 2670**
- **Exhibition space: 174369**

Main product groups

The Interpack 2017 shows entire value creation chains: From the production and refinement of packaging products and packaging materials - over packaging and distribution - right up to quality assurance and consumer protection.

- Processes and machinery for the packaging of: Food , Beverages , Pharmaceuticals, Cosmetics, Consumer goods (non-food), Industrial goods
- Packaging materials, packaging means and packaging production
- Processes and machinery for confectionery, bakery and pharmaceuticals
- Services

Interpack is a magnet for the target groups:

- Food
- Beverages
- Confectionery and Bakery products
- Pharmaceuticals
- Cosmetics
- Consumer goods (non-food)
- Industrial goods
- Services

Innovationparc Packaging

Innovationparc Packaging is a unique trade name of interpack and the show's own forum for special themes of the future.

Visitors and exhibitors meet here for an exchange of creative ideas and the development of visionary ideas on basic social, economic and ecological themes.

In 2014 the Innovationparc Packaging was dedicated to the SAVE FOOD theme. With the aid of renowned experts, the aim was to develop sustainable packaging concepts which would explicitly reduce food loss around the world. Every year virtually 1/3 of all food is lost. Worldwide this means 1.3 billion tons rendered unusable because of inappropriate storage, poor transport conditions and under-developed conservation and packaging-methods.

The major segments for visitors at Interpack 2014 were:

- A large proportion—78 percent—of visitors were interested in ***process technologies and machinery for packaging*** as well as packaging production.
- The second largest segment at Interpack ***PROCESSES AND PACKAGING***, packaging materials and packaging.
- Machinery and process ***technology for confectionery and bakery goods***

All 3 segments mentioned above have expanded further compared to Interpack 2014.

Interpack 2014 closed as one of the most successful events in the 56-year history of the world's most important trade fair for the packaging sector and related processing industries. This was the unanimous sentiment among the 2,670 exhibitors from 60 nations in all of the 19 fully booked halls of the Düsseldorf trade fair centre.

The results of the visitor survey confirmed the impressions of exhibitors. Particularly striking is the further significant increase in the proportion of decision-makers over the previous fair. Almost three quarters of trade visitors come from management – an absolutely exceptional figure. An especially large proportion of trade visitors came from top management, who turned out at interpack in even greater force. Interpack's internationality again underlines its standing as the world's most important trade fair in its sector. Over 100,000 of the total of 174,798 trade visitors travelled to the fair from abroad, which is a share of over 60 per cent. The visitor verdict on the scope of the trade fair couldn't have been better. Sustainability, safety and convenience were the overriding themes in the exhibition halls.

Special travel package by InORBIT – official travel agents in India:

For the benefit of Indian visitors & exhibitors a choice of travel packages are planned for INTERPACK 2017 Dusseldorf by Mr. Om Prakash – Director, InORBIT Tours Pvt. Ltd. & the Hon. Ambassador of Messe Düsseldorf Fairs in India with more than 44 years' service to the Indian packaging industry. More details can be obtained from Mr. Om Prakash-Director, InORBIT Tours Pvt. Ltd., email omprakash@inorbittours.com Tel: 022 24229281/24389271.

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