



# International fair for the furniture & interior construction industries' supplying sections 16 – 19 May, Cologne, Germany by Om Prakash, Director, InORBIT Tours Pvt. Ltd.

## Mumbai, 4th February 2017

Interzum is the world's leading trade fair for furniture production and interior design. This is where the most important business is conducted and momentum for the global furniture supply industry is created. Decision makers, opinion leaders and disseminators from all over the world keep up with the innovations in the industry, seek and establish new contacts – those who want to do truly good business in 2017 should not miss this opportunity.

### Facts & Figures:

- > Exhibitors : 1,561 from 57 countries, thereof 1.187 international
- > Exhibition Area: 163,000 sqm
- > No. of Visitors : 57,500 from 143 countries, thereof 17,500 national

## The Trade Fair of Innovation

interzum provides key momentum for the design of tomorrow's living environments. It is the industry's central communication platform and the ideal setting for companies, who want to present their ideas to the whole sector in one go.

The most innovative products, new technological developments and innovations in materials are presented at the largest industry event worldwide. The whole sector attends the trade fair to experience product premieres first-hand and to get a glimpse into the future: Topics such as the conservation of resources, sustainability, upcycling and the increased interest in digitalised living environments are all covered.

## Exhibit Profile

- Materials and components for furniture production and interior construction
- Machines, materials and components for upholstered furniture and mattress production
- Slipcover materials, leather
- Light and Innovative materials

## Target groups (exhibitors and visitors)

Industry, Trade, Skilled trade, Architects, Interior designers, Office facility furnishers, Designers

## Special travel package by In ORBIT Tours Pvt. Ltd.:

A special travel package is arranged to visit Interzum, Cologne - Germany. Further details can be obtained from Om Prakash – Director, InORBIT Tours Pvt. Ltd., Tel: 022-24229281. Email: <u>omprakash@inorbittours.com</u>

The above information is downloaded from the organisor's website: www.chinacoat.net/2016/exh\_en.htm

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