



# International Dairy Expo & Summit China 2017

Harbin, 21 – 23 April 2017

***Highly recommended for Indian dairymen to rediscover milk, cattle & milk products***

*by Om Prakash, Director – InORBIT Tours Pvt. Ltd.*

*Mumbai 4<sup>th</sup> January 2017*

## **What is International Dairy Expo & Summit / China:**

The International Dairy Expo & Summit / China is a prominent annual dairy industry event. It is a well-known, highly influential international brand show in the global dairy industry. Tens of thousands of professionals, purchasers from dairy enterprises, cow breeding businesses, academic institutions and governmental officials Ministers attend this show each year.

The International Dairy Expo & Summit / China'17 will be held from April 21-23, 2017 in Harbin, capital city of Heilongjiang Province. Heilongjiang is one of world's most important areas of dairy industry, consisting of large number of dairy and cattle operations and processing facilities. The government offers substantial financial support to companies looking to set up dairy operations in Heilongjiang.

## **Review of the 14th World Dairy Expo & Summit/China 2016**

The International Dairy Expo & Summit / China'16 which was held in Harbin from April 22 to 24, 2016 was successfully closed. As Asia's most influential dairy industry event, this year's International Dairy Expo & Summit / China had attracted delegates from 36 countries and regions to gathering in Harbin city which is well-known as the ice city.

## **Overview of the Exhibition**

310 exhibitors from 20 countries and regions participated in the International Dairy Expo/China, among which the USA, Netherland, France, Germany, Russia, Poland had participated the in the Expo by organizing national groups in an exhibition area of 25000 sqm. According to Statistics. Professionals of dairy industry from 36 countries were present at the International Dairy Expo & Summit / China'16. The numbers of attendance reached 15728, including the professional purchasing and visiting groups from India, Thailand, and Australia etc. The Indian group was organised by Mr. Om Prakash, Director – InORBIT Tours Pvt. Ltd.

The Exhibits covered the whole dairy industry chain from cattle breeding, feeds, farm management, and processing equipment, packaging equipment, logistics, dairy analyzer; quality inspection equipment & instruments for various dairy products. By region, overseas companies account for 37% and domestic companies account for 63%.

## **Innovation and Quality Safety of Dairy Industry Focused at 6 Seminars**

Forums on the chain of dairy product processing and market focussed on innovation and quality safety of dairy products. Detailed and in-depth discussions on the topics of Infant and Baby Milk Powder, Cheese, Yogurt, Pasteurised Milk, Goat Milk, especially, the interpretation on laws and regulations of quality safety, the development of testing technology, was covered by 6 seminars and from different perspectives.

## 400 kinds of Cheese

### Title of Guinness World Record® of the Largest Scale Cheese Variety Exhibition Challenged & “World Dairy Product Tasting Meeting Arouse Your Taste”

On 22 April 2016, world famous French CheeseMaster Mr. Xavier Thuret and Ellsworth Cooperative Creamery from USA conducted Cheese art performance and Cuisine performance with Cheese-theme. Besides domestic dairy product, the visitors had a chance to taste 400 kinds of Cheese and dairy products from overseas, including France, Holland, Ireland, Russia, USA, etc.

The kinds of cheese displayed at the activity were numerous. The Organisers - China Great Wall International Exhibition Co., Ltd. had applied “**Guinness World Record® of The Largest Scale Cheese Variety Exhibition**”. On Apr., 23, Attestation official attested on-site at the Dairy Product Tasting Area. Visitors and delegates witnessed this significant event in the history of Chinese dairy industry.



*Minister of Animal Husbandry of Meghalaya at Hero Dairy & Cattle Farm in Nanchang*



*Dairy Minister of Mizoram at Henan Provincial Centre for Dairy Engg. & Research*



*InORBIT's Dairy delegation at Mengniu Dairy during their visit to China International Dairy Expo 2016*

## **Exhibit Profile**

- **Dairy Product Processing Equipments and Ingredients:**

Ingredients and Additives, Packing Equipments and Materials, Dairy Product Processing Production Lines, Equipments and Accessories for Separation, Mixing, UHT, Fermentation, Sterilization, Cold Storage and Transportation Equipments, Dairy Analyzer

- **Cattle Cultivation and Farm Facilities:**

Dairy & Cattle Breeding, Farm Facilities and Management, Milking Equipments and Accessories, Feeding Systems, Manure Treatment Systems, Forage, Feed, Feed Additives and Feed Processing Equipments, Cattle Health-Care and Medicines, Fresh Milk Storage and Transportation, Dairy Analyzer

- **Dairy Products:**

Liquid Milk, Yogurt, Milk Powder, Cheese, Butter, Ice-Cream, Cattle Health-Care Products

- **Others**

Association, Organization, Consulting Services, Website, Publication and so on

## **China Dairy Congress 2017**

Industry elite, government authorities, and leaders of related associations will have deep and extensive discussions on major issues, and provide directive, suggestions for healthy development of the industry.

## **Seminars**

Latest and comprehensive industry information will be brought to participants through a series of seminars.

## **Technical Study visits by InORBIT Tours:**

Visits to Milk Products Processing Factories, Dairy Farms and meetings with Dairy Machinery manufacturers will also be arranged by InORBIT Tours along with sight-seeing of famous and historical places in Harbin and China.

## **Special Travel Package:**

For the benefit of **Indian Dairy, Veterinary, Animal Breeding, Dairy Machinery & Equipment Manufacturers** including members of **Indian Dairy Association**, a special visit is organized by InORBIT Tours Pvt. Ltd. Since 2008, Mr. Om Prakash – Director has been arranging this visit every year, which had been participated by **Regional Milk Cooperatives, Unions & Federations including Dairy & Animal Husbandry Ministers of various States of India such as Maharashtra, Tamil Nadu, Punjab, Mizoram, Meghalaya, Kerala and others**. Travel will also include visits to historical places of China such as visit to China's capital Beijing and the financial capital Shanghai along with HARBIN, the ice-city on the border of Mongolia and Russia and technical visits to leading Dairy & Farms will also be arranged.

**More details can be obtained from Om Prakash – Director, In ORBIT Tours Pvt. Ltd., email [omprakash@inorbittours.com](mailto:omprakash@inorbittours.com) Tel: 022 - 2422 9281.**

*The Show information is downloaded from the Organisor's website: <http://en.dairyexpo.com/>*

***Kindly publish/circulate the information for the benefit of your readers/members.***