



China

Asia's largest food innovation exhibition

Shanghai, 17 – 19 May 2017

by Om Prakash, Director, InORBIT Tours Pvt. Ltd.

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Inspire the Future of Food Business

SIAL CHINA is Asia's largest food & beverage exhibition - Major market players from retail, hotel/restaurant/catering (HoReCa), food services, the import/export trade and manufacturing come to this show.

SIAL CHINA 2016 review:

- Nearly 2,942 exhibitors from 67 countries and regions
- 61 overseas pavilions and 29 provincial and municipal pavilions
- TOP 10 country pavilions: South Korea / USA / France / Brazil / Australia / Spain / Argentina / Poland / Turkey / Malaysia
- 76,986 visitors
- 126,500 exhibition spaces (hall W1-W5, E1-E6)
- 4 sectors: FOOD, MEAT, DAIRY and WINE

10 Reasons to Visit SIAL CHINA 2017

1. Asia's largest food innovation exhibition
2. Look deeper with 360° vision
3. 21 categories of diverse food inspirations & products
4. over 3,200 exhibitors and 80,000 visitors from all over the world
5. Top class events in SIAL CHINA ONLY: SIAL Innovation, La Cuisine, Retail & Hospitality Forum, World Tour, Tea Brewer Cup, Seafood Fest', Chocolate World, Wine Innovation Forum, Best Buy China Competition, Master Classes
6. Power you purchasing with Match-Making System
7. Partner support from all the food & beverage sectors
8. SIAL Network - World N°1 Food Exhibition Network
9. The golden season for buyers is in May at SIAL CHINA!
10. Free Admission for Trade Visitors

21 product sectors

- Semi-finished food products and ingredients (packed in bulk)
- Dairy products, eggs
- Fresh meat and offal
- Fresh poultry and game
- Fresh and semi-preserved fish, molluscs and shellfish
- Fresh fruits and vegetables, dried fruits
- Horticulture
- Confectionery, biscuits and pastry
- Cured and salted meat
- Delicatessen, Home Meal Replacement
- Preserved and canned foods
- Pet foods
- Frozen products
- Organic products
- Health food and diet products, baby food
- Grocery products
- Wines & spirits
- Other alcoholic beverages
- Non-alcoholic beverages
- Equipments, technologies and contract processing
- Services

Special travel package:

A special travel package is arranged to visit above trade fair in China. Further details can be obtained from Om Prakash – Director, InORBIT Tours Pvt. Ltd. Tel: 022 – 24229281, email: omprakash@inorbittours.com

The above information is downloaded from the organiser's website: <http://www.sialchina.com>

Kindly publish/circulate the information for the benefit of your readers/members.